




# TAURUS PROMOTIONS

## DEDICATED

Our client's success is our success.

## PRACTICAL

We pride ourselves on high quality items at the lowest prices.

## CREATIVE

It's all about ideas that make a lasting impression.

## RELIABLE

You can count on us to deliver on time and on budget.

## TENACIOUS

If you can imagine it, we can make it happen.

## ABOUT US

Taurus Promotions began out of the need to provide clients with a vehicle to extend their brands in a memorable way. We wanted to be less of an order taker and more of a proactive marketing arm that could provide turn-key marketing solutions that suited our clients' budgets, company cultures and specific needs. From national brand launches and movie promotions to corporate meetings and green products, we realize the importance of creating promotions that are brand relevant and valuable in the eyes of consumers. With a successful marketing agency as a partner, we know what it takes to get recognized and stay top of mind.



## EXPERIENCE

Our sister agency, k101 is a successful marketing and PR company that knows how to create and promote exciting brands that maintain their longevity in the minds of media and customers through unique marketing campaigns, promotional items and high profile events. Between our knowledge of brand marketing and PR, and our experience with some of the highest profile brands in the world, we can help you garner attention from the right audience.

APPAREL | HATS | BAGS | TOTES | PENS & ACCESSORIES | SEASONAL ITEMS | EARTH FRIENDLY ITEMS | FOOD & DRINK | CORPORATE GIFTS | AND MORE



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## CREATIVE, IN-HOUSE DESIGN TEAM

Our experienced design team can help you customize apparel, lay out a tradeshow brochure or freshen up a boring logo. With over 15 years experience in design and production, our team has the creative chops to make you stand out in a crowd.



## PERSONALIZED CUSTOMER SERVICE

Our knowledgeable customer service team will help you find what you want for the price you need. No need to worry about managing budgets and timelines; we'll do it for you – with ease, reliability and efficiency. From custom samples and design mockups to rush delivery, we'll act as your personal project managers.

## EARTH-FRIENDLY ITEMS

We have a passion for all things green. From the softest bamboo cotton t-shirts to refurbished plastic pens, we have access to thousands of recycled, biodegradable and organic items. Send the message that you care about the environment with quality promotional items that will leave a lasting impression on your clients...but not on our planet.



## COMPETITIVE PRICING

Our affiliation with ASI (Ad Specialty Institute), the largest media and marketing organization serving the advertising specialty industry today, provides us with invaluable sourcing abilities. With over 20,000 distributor firms we can price out virtually every product in the industry and locate items that meet your specific price and criteria. ASI has been the gold standard for both distributors and suppliers in the advertising specialty industry for over 50 years and is the mark of pride for the true professional.





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**NEED A FRESH IDEA?**

Contact us for a quote!

## **ATLANTA**

659 Auburn Avenue | Studio #263 | Atlanta, GA 30312

## **CHICAGO**

300 South Wacker Drive | Suite 2400 | Chicago IL 60607

**PERSONAL SERVICE. COMPETITIVE PRICING . CREATIVE IDEAS.**

**SAVE 15% OFF YOUR TOTAL ORDER BY PAYING 50% UPFRONT!**

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